

**M.B.A. SEM-II / M.B.A.(HR) SEM-II (2016 COURSE) CBCS :
SUMMER - 2018**

SUBJECT: INTERNATIONAL BUSINESS

Day: **Monday**
Date: **30/04/2018**

S-2018-1813

Time: **02.00 PM TO 05.00 PM**
Max Marks: 60

N.B:

- 1) Attempt **ANY THREE** questions from section-I and **ANY TWO** from section-II.
 - 2) Figures to the right indicate **FULL** marks.
 - 3) Answers to both the sections should be written in **SEPARATE** answer book.
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SECTION-I

- Q.1** Define Globalization in the context of:- (10)
a) Globalization of Market
b) Globalization of Production
- Q.2** Discuss the assumptions and implications of Mercantilism theory. Explain the ground on which this theory was criticized. (10)
- Q.3** Describe the functions and organization structure of WTO. (10)
- Q.4** Explain in detail advantages and disadvantages of fixed and flexible exchange rates. (10)
- Q.5** Write short notes on (**ANY TWO**) of the following: (10)
a) SAARC
b) Country Risk Analysis
c) Role of World Bank

SECTION-II

- Q.6** Explain the trends in India's BOP position. What are the reasons for disequilibrium in BOP? (15)
- Q.7** Describe the key elements in formulating the Export and Import strategies. (15)
- Q.8** What are the implications of Convertibility of Rupee on Indian Economy? Justify your views. (15)

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