

**M.B.A. (GEN.) / M.B.A. (HR) / SEMESTER - IV (2012  
COURSE)(CHOICE BASED CREDIT SYSTEM)/ M.B.A. (FM)  
SEMESTER - IV (2013 (CHOICE BASED CREDIT SYSTEM) :  
SUMMER - 2018**

**SUBJECT: ELECTIVE-VI: MANAGEMENT OF INFORMATION SYSTEMS**

**(I.T.M.)**

Day : **Monday**

Time: **02.00 PM TO 05.00 PM**

Date : **04/06/2018**

**S-2018-1932**

Max. Marks. 100.

**N.B.:**

- 1) Attempt any **FOUR** questions from Section I any **TWO** questions from Section II.
- 2) Figures to the **RIGHT** indicate full marks.
- 3) Answer to both the sections should be written in **SEPARATE** answer book.

**SECTION-I**

- Q.1** What is the purpose of Management Information System? How does it differ from DSS (Decision Support System) and TPS (Transaction Processing System)? (15)
- Q.2** Identify and describe the three levels of organizational hierarchy. Which types of information systems are required at each level? (15)
- Q.3** What are Enterprise Systems? How do they change the way an organization works? Explain with the help of suitable example. (15)
- Q.4** Explain how DSS can help the organizations to take structured decisions helpful for the business? (15)
- Q.5** Write short notes on any three (15)
- a) Sensitivity Analysis
  - b) Value of Information
  - c) Herbert Simon model of decision making.
  - d) Heuristic programming

**SECTION-II**

- Q.6** Discuss the modelling process. What are static and dynamic models? (20)
- Q.7** What is an Expert system? Explain the structure of an Expert system with the help of suitable example. (20)
- Q.8** Explain the application of MIS in Personnel management. Draw and explain any five input forms and reports required by Personnel management. (20)

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