

**M.B.A. (GEN.) / M.B.A. (HR) SEMESTER - III (2012  
COURSE)(CHOICE BASED CREDIT SYSTEM) / M.B.A. (FM)  
SEMESTER - III (2013 (CHOICE BASED CREDIT SYSTEM) :  
SUMMER - 2018**

**SUBJECT : ELECTIVE – III: ELECTRONIC GOVERNANCE & ELECTRONIC  
BUSINESS (ITM)**

Day : **Tuesday**  
Date : **05/06/2018**

Time : **10.00 AM TO 01.00 PM**  
Max. Marks : 100

**S-2018-1895**

**N.B.:**

- 1) Attempt **ANY FOUR** questions from Section – I and **ANY TWO** questions from Section – II.
- 2) Answers to both the sections should be written in **SEPARATE** answer books.
- 3) Figures to the right indicate **FULL** marks.

**SECTION – I**

- Q.1** Discuss the advantages and disadvantages of Electronic Data Interchange (EDI) in detail. [15]
- Q.2** “Information Technology acts as a driving force for innovation”. Justify the above statement along with appropriate examples. [15]
- Q.3** What is an Electronic Market? Also discuss the advantages and disadvantages associated with it. [15]
- Q.4** Discuss the following with respect to e-Governance: [15]  
a) Skills required  
b) Training of public servants
- Q.5** Write short notes on **ANY THREE** of the following: [15]  
a) Work system performance  
b) Digital divide  
c) Advantages of Internet based business  
d) Privacy and security issues involving e-Business

**SECTION – II**

- Q.6** Discuss in brief the following e-Business models along with appropriate examples: [20]  
a) B2B  
b) C2C
- Q.7** How Information Technology can be used in government? Explain in detail along with appropriate examples. [20]
- Q.8** What is Electronic Data Interchange (EDI)? Also discuss its applications in detail. [20]