

B.B.A. SEM – IV (2015 CBCS COURSE) : SUMMER - 2018

SUBJECT : HUMAN RESOURCE MANAGEMENT

Day : **Saturday**
Date : **05/05/2018**

S-2018-1608

Time : **10.00 AM TO 01.00 PM**
Max. Marks : 100

N.B.:

- 1) Attempt **ANY FOUR** questions from Section – I and **ANY TWO** questions from Section – II.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answers to both the sections should be written in **SEPARATE** answer books.

SECTION – I

- Q.1** Explain the concept of Human Resource Management and role of modern HR Manager. [15]
- Q.2** What is Job Analysis? Explain importance and purpose in detail. [15]
- Q.3** Define Training. Explain significance of training need analysis. [15]
- Q.4** “Compensation is linked with performance”. Discuss. [15]
- Q.5** Explain the meaning and scope of Trade Union. [15]
- Q.6** Write a short note on **ANY TWO** of the following: [15]
- a) Job Analysis
 - b) Industrial Dispute
 - c) Employee Separation
 - d) Importance of HRIS

SECTION – II

- Q.7** Design an induction training plan for newly joined trainee engineers in manufacturing company. [20]
- Q.8** Prepare a note on factors affecting employee remuneration and incentives of Pharmaceutical Company. [20]
- Q.9** Prepare a Job Description and Job Specification for: [20]
- a) Marketing Executive
 - b) Asst. Manager – Finance of any banking organization

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