

B.B.A. SEM – IV (2015 CBCS COURSE) : SUMMER - 2018
SUBJECT : ENTREPRENEURSHIP DEVELOPMENT

Day : **Tuesday**
Date : **08/05/2018**

Time : **10.00 AM TO 01.00 PM**
Max. Marks : 100

S-2018-1609

N.B.:

- 1) Attempt **ANY FOUR** questions from Section – I and **ANY TWO** questions from Section – II.
- 2) Answers to both the sections should be written in the **SEPARATE** answer books.
- 3) Figures to the right indicate **FULL** marks.

SECTION – I

- Q.1** Explain the concept of an ‘Entrepreneur’. Explain various characteristics and functions performed by an entrepreneur. [15]
- Q.2** Explain the various sources of Business Ideas. Discuss various stages of identification of business opportunities. [15]
- Q.3** State and explain essential stages of development of Business Plan. [15]
- Q.4** List and elaborate in detail various essential contents of EDP (Entrepreneurship Development Program). [15]
- Q.5** Write short notes on **ANY TWO** of the following: [15]
- a) SIDCO
 - b) Venture Capital
 - c) Sources of information

SECTION – II

- Q.6** Explain the role of Government in promotion of Entrepreneurship in India. [20]
- Q.7** Prepare a detailed Business Plan for ‘Product’ of your choice. [20]
- Q.8** State and explain role of financial institutions like NSIC, SIDBI in promotion of Entrepreneurs. [20]

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