

**M.B.A. (GEN.) / M.B.A. (IT) SEMESTER - IV (2012
COURSE)(CHOICE BASED CREDIT SYSTEM)/ M.B.A. (FM)
SEMESTER - IV (2013 (CHOICE BASED CREDIT SYSTEM)
SUMMER - 2018**

SUBJECT: ENTREPRENEURSHIP DEVELOPMENT

Day: Saturday
Date: 05/05/2018

S-2018-1909

Time: 02.00 PM TO 05.00 PM

Max. Marks: 100

N.B:

- 1) Attempt **ANY FOUR** questions from Section-I. Each questions carries 15 marks.
 - 2) Attempt **ANY TWO** questions from Section-II. Each questions carries 20 marks.
 - 3) Answers to both the sections should be written in the **SEPARATE** answer book.
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- Q.1** Explain in detail the concept of Entrepreneurship. What barriers do entrepreneurs typically face in India? **(15)**
- Q.2** Explain the benefits and issues related to Corporate Entrepreneurship. **(15)**
- Q.3** What are the challenges faced by women entrepreneurs in India? **(15)**
- Q.4** Why are Project Feasibility and Project Appraisal important for an entrepreneur? Explain with examples. **(15)**
- Q.5** Write short notes on **ANY TWO** of the following: **(15)**
- a) Government Policy for Small Scale Industries in India
 - b) Industry rule bending
 - c) Professionalism v/s Family Entrepreneurs

SECTION-II

- Q.6** A firm intends to export finished leather products such as bags and jackets to international markets due to surging demand from some of the countries in Asia and Africa. The firm seeks support for the conduct of its business to export the products. Advise the firm about supporting organizations and the facilities offered to help such business to succeed in international operations. **(20)**
- Q.7** A small firm intends to start a business that will provide instant charging facilities for electric two wheelers and four wheelers. The firm is positive that the service offered will be in high demand due to increase of sales of such vehicles in India. The firm seeks your help to prepare a business plan. You are required to prepare a comprehensive business plan for the firm. **(20)**
- Q.8** A firm intends to start providing services required by households such as plumbing, electrical, repair of household electronic gadgets, etc. They find that there is a huge demand for such services. As the services will be offered at a city, the number of people and equipment required will be high, resulting in high investments to start the service operations. The firm seeks your advice on what would be best source of finance and why? **(20)**

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