

B.B.A. SEM – V (2015 CBCS COURSE) : SUMMER - 2018
SUBJECT: ELECTIVE –I 5) PRINCIPLES OF BANKING
(Banking & Insurance Management)

Day : **Wednesday**
Date : **02/05/2018**

S-2018-1616

Time **02.00 PM TO 05.00 PM**
Max. Marks: 100

N.B.

- 1) Attempt any **FOUR** questions from **Section-I**. Each question carries **15** marks.
 - 2) Attempt any **TWO** questions from **Section-II**. Each question carries **20** marks.
 - 3) Answer to both the sections should be written in **SEPARATE** answer book.
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SECTION – I

- Q.1** Write a detailed note on Evolution of Banking in India. (15)
- Q.2** Explain the following- (15)
a) Inflation and its control
b) Quantity Theory of Money
- Q.3** What do you mean by Credit Creation? Discuss methods of Credit Control. (15)
- Q.4** Explain in detail Functions and significance of Money. (15)
- Q.5** Write Short notes on **ANY THREE** of the following: (15)
a) Project Financing
b) Commercial Banking
c) Venture Capital
d) Merchant Banking

SECTION - II

- Q.6** Write a detailed note on Indian Money Market and Indian Capital Market. (20)
- Q.7** Discuss Contemporary and Emerging issues in Banking Sector. (20)
- Q.8** What do you mean by Value Chain Analysis? Discuss Value Chain Analysis in Banking Industry. (20)

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