

**B.H.M.C.T. SEM-II (2010 COURSE) /B. SC. (HOSPITALITY &
HOTEL ADMINISTRATION) SEM – II (2010 COURSE) :
SUMMER - 2018**

SUBJECT: DEVELOPMENT OF GENERIC SKILLS – I

Day : **Wednesday** **S-2018-2144**
Date : **18/04/2018**

Time: **10.00 AM To 01.00 PM**
Max. Marks: 40

N. B.:

- 1) All questions are **COMPULSORY**.
 - 2) Figures to the right indicate **FULL** marks.
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Q. 1 Answer **ANY EIGHT** of the following: **(08)**

- a) Attention
- b) Hearing
- c) SQRRR
- d) Pitch
- e) Studying
- f) Proxemics
- g) Haptics
- h) Practical skills
- i) Hearing
- j) Endomorphs

Q. 2 Attempt **ANY TWO** of the following: **(08)**

- a) Write short note on time management.
- b) Discuss in brief the various faulty listening styles.
- c) Discuss the advantages of written communication.

Q. 3 Attempt **ANY TWO** of the following: **(08)**

- a) List and explain the principles of learning.
- b) Write the points with regards to body language, to be kept in mind while appearing for an interview.
- c) Give four examples each of SWOT.

Q. 4 Attempt **ANY TWO** of the following: **(08)**

- a) Identify any two areas of self-development and explain the strategies to improve them.
- b) Write a short note on working memory.
- c) How can one plan his/her time in a better way.

Q. 5 Attempt **ANY TWO** of the following: **(08)**

- a) Comment “Internet is selling aid for the hotels”.
- b) Write a short on :
 - a) Search engines
 - b) Websites
- c) State the application of Power Point Presentation in various departments of the hotels.

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