

B.B.A. (2010 COURSE) SEM- I : SUMMER - 2018

SUBJECT: BUSINESS ORGANIZATION AND SYSTEMS

Day : **Tuesday**

Date : **24/04/2018**

S-2018-1642

Time : **02.00 PM TO 05.00 PM**

Max. Marks: 70

N.B. :

- 1) Q. No. 1 is **COMPULSORY**.
- 2) Attempt any **FOUR** questions from Q. No.2 to Q. No.7.
- 3) Each question carries **FOURTEEN** marks.

Q.1 a) Define Partnership. Discuss the advantages and disadvantages of this form of organization. **(07)**

b) Discuss the consequences of Industrial Revolution. **(07)**

Q.2 What is meant by business? Explain in detail the objectives of business. **(14)**

Q.3 Explain the stages in the formation of Private Limited Company. **(14)**

Q.4 What factors will you consider while starting a new business? **(14)**

Q.5 Write a detailed note on Channels of Distribution. **(14)**

Q.6 Explain the merits and demerits of Joint Stock Company. **(14)**

Q.7 Write a short notes on **ANY TWO** **(14)**

- a)** Business as an Economic Activity
- b)** Prospectus
- c)** Role of MNC's
- d)** Chambers of Commerce and Industry

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