

**M.B.A. (HR) SEMESTER - IV (2012 COURSE)(CHOICE BASED
CREDIT SYSTEM) : SUMMER - 2018
SUBJECT: BUSINESS ETHICS AND CORPORATE
GOVERNANCE**

Day: **Tuesday**
Date: **08/05/2018**

S-2018-1961

Time: **02.00 PM TO 05.00 PM**
Max Marks: 100

N.B:

- 1) Attempt any **FOUR** questions from Section-I and any **TWO** from Section-II.
 - 2) Answers to both the sections should be written in **SEPARATE** answer books.
 - 3) Figures to the right indicate **FULL** marks.
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SECTION-I

- Q.1** Define the concept of ethics? Why ethics is important in business? **(15)**
- Q.2** What are moral values and moral standards? Explain various sources of values from which individual learn moral values. **(15)**
- Q.3** Discuss ethical practices to be followed by any organization. **(15)**
- Q.4** Enlist social responsibilities of business. Give examples. **(15)**
- Q.5** Briefly explain what is ethical auditing and how they help to bring out unfair practices? **(15)**
- Q.6** Write short notes: (**ANY THREE**) **(15)**
- a) Work place discrimination
 - b) Teleology
 - c) Interaction between law & ethics
 - d) Steps in ethical decision making process

SECTION-II

- Q.7** You are in import-export business. As you have received a large order for hand-made carpets from Sweden. You found that star carpets from UP is cost competitive and makes export quality carpets. You also find out that the company employs children below 14 age and pays on hourly basic. Discuss this case from the point of Ethics. **(20)**
- Q.8** Discuss various instances of adverse effects of unethical practices in marketing. **(20)**
- Q.9** Explain any financial scam of your choice and its implication to the society. **(20)**

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