

**B.B.A. (2010 COURSE) SEM- II : SUMMER - 2018**

**SUBJECT: BUSINESS ECONOMICS (MACRO)**

Day: **Saturday**  
Date: **28/04/2018**

**S-2018-1648**

Time: **10.00 AM TO 01.00 PM**  
Max Marks. 70

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**N.B.**

- 1) Q. No. 1 is **COMPULSORY**.
- 2) Attempt any **FOUR** questions from Q. No. 2 to Q. No 7.
- 3) Figures to the right indicate **FULL** marks.

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|------------|---|-------------|
| <b>Q.1</b> | Explain the different methods of measuring National Income.                                       | <b>(14)</b> |
| <b>Q.2</b> | State the scope and importance of Macroeconomics.   | <b>(14)</b> |
| <b>Q.3</b> | Explain the 'Say's Law of Market'.  | <b>(14)</b> |
| <b>Q.4</b> | What do you mean by Average Propensity to Consume (APC) and Marginal Propensity to Consume (MPC)? | <b>(14)</b> |
| <b>Q.5</b> | Explain the causes and control of Inflation and Deflation.  | <b>(14)</b> |
| <b>Q.6</b> | Explain the Fiscal Policy of Micro Economics.   | <b>(14)</b> |
| <b>Q.7</b> | Write short notes on any <b>TWO</b> of the following  | <b>(14)</b> |
|            | <b>a)</b> Net Domestic Product (NDP) & Net National Product (NNP)                                 |             |
|            | <b>b)</b> Autonomous and Induced Investment   |             |
|            | <b>c)</b> Characteristics of Business Cycle   |             |

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