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M.B.A. SEM-III / M.B.A.(HR) SEM-III (2016 COURSE) CBCS :
SUMMER - 2018

SUBJECT: SUPPLY CHAIN MANAGEMENT IN AGRIBUSINESS

Day : **Friday**
Date : **25/05/2018**

S-2018-1834

Time : **10.00 AM TO 01.00 PM**
Max. Marks: 60

N.B.

- 1) Attempt Any **THREE** Questions from Section - **I** and Any **TWO** Questions from Section- **II**.
- 2) Figures to the right indicate **FULL** Marks.
- 3) Answers to both Sections should be written in **SEPARATE** Answer Books.

SECTION-I

- Q.1** What is Supply Chain Management? Discuss the evolution of supply Chain Management. (10)
- Q.2** Discuss the aspects of Operations management in the context of Supply Chain Management. Quote suitable examples. (10)
- Q.3** Explain the significance of Performance management and control in the Supply Chain Management (10)
- Q.4** Discuss the role of Packaging for Logistics by citing examples. (10)
- Q.5** Write Short Notes on **ANY TWO** of the following: (10)
- a) Elements in Supply Chain Management
 - b) Basic principles of Manufacturing Management
 - c) Material Requirement Planning

SECTION-II

- Q.6** Explain the term 'Distribution Management'. Discuss the types of Distribution Networks suitable for the following: (15)
- i) Commodity items
 - ii) Highly differentiated Products
- Q.7** Discuss Supply Chain Management in Electronic Business by citing examples. (15)
- Q.8** Describe Procurement Management in Agribusiness Supply Chain with suitable examples. (15)

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