

(Gen)
M.B.A. SEM-IV / M.B.A.(HR) SEM-IV (2016 COURSE) CBCS :
SUMMER - 2018

SUBJECT: (Agribusiness Management) USE OF INFORMATION TECHNOLOGY IN
AGRIBUSINESS MANAGEMENT

Day : **Thursday**
Date : **24/05/2018**

S-2018-1852

Time **02.00 PM TO 05.00 PM**
Max. Marks : 60

N.B.:

- 1) Attempt any **THREE** questions from Section- I and any **TWO** from Section –II.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answers to both the sections should be written in **SEPARATE** answer book.

SECTION-I

- Q.1** Discuss in detail three examples of computer applications in various areas of business. (10)
- Q.2** What is a Database? Explain the advantages of a Database Management System. (10)
- Q.3** Write with examples features the of MS(Microsoft) Word; MS Excel and MS PowerPoint (10)
- Q.4** Elaborate the concept of Internet. Write its history and major features. (10)
- Q.5** Write short notes on any **TWO** of the following: (10)
- a) Role of people in Knowledge Management
 - b) Principles of MIS (Management Information System)
 - c) Business Performance Management scorecards
 - d) Applications of computer network

SECTION-II

- Q.6** Discuss the application of Data text web mining and virtual reality in Agribusiness management. (15)
- Q.7** Define Knowledge Management (KM). Explain the role of Information Technology in KM. (15)
- Q.8** Discuss the application of MIS (Management Information System) in Manufacturing and Human Resource Management. (15)

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