

(Gen)
M.B.A. SEM-IV / M.B.A.(HR) SEM-IV (2016 COURSE) CBCS :
SUMMER - 2018

SUBJECT: COOPERATIVES MANAGEMENT

Day : **Friday**
Date : **25/05/2018**

S-2018-1853

Time: **02.00 PM TO 05.00 PM**
Max. Marks: 60.

N.B.:

- 1) Attempt any **THREE** questions from Section-I and any **TWO** questions from Section-II.
 - 2) Answer to both the sections should be written in **SEPARATE** answer books.
 - 3) Figures to the **RIGHT** indicate full marks.
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SECTION-I

- Q.1** Discuss the objectives of cooperative management. (10)
- Q.2** Explain the importance of Planning in cooperatives. (10)
- Q.3** Identify the problems faced by agricultural cooperative societies in distributing their products to the consumers. (10)
- Q.4** Discuss the need for cost audit in cooperatives. (10)
- Q.5** Write short notes on Any **TWO** of the following: (10)
- a) Cooperation and rural development
 - b) Central Cooperative Banks
 - c) Principles of Cooperation
 - d) Role of modern marketing in cooperatives

SECTION-II

- Q.6** You have been appointed the marketing manager of a district milk dairy cooperative society. A competitor has undertaken a major price reduction for its products. Advise the management of the district milk cooperative on the strategies to undertake in order to maintain their market share. (15)
- Q.7** Illustrate the organization of any two cooperatives of your choice in Maharashtra state and explain the functions of each. (15)
- Q.8** Discuss the problems facing the development of cooperative farming in India and show how you would overcome these problems? (15)

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