

**B.B.A. LL.B. (5 YEAR DEGREE COURSE) SEM-I (2015  
COURSE) : SUMMER - 2018  
SUBJECT: FUNDAMENTALS OF MANAGEMENT**

Day : **Wednesday**  
Date : **04/04/2018**

Time : **02.30 PM TO 05.30 PM**  
Max. Marks :60

**S-2018-1177**

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**N.B.:**

- 1) All questions are **COMPULSORY**.
  - 2) All questions carry **EQUAL** marks.
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**Q.1** Explain how manager has to perform his functions within different organizational levels.

**OR**

“Management is considered as both art and science” Justify.

**Q.2** What is Key Result Area? Why is it important for setting objectives?

**OR**

Explain the process of decision making.

**Q.3** What is authority? Explain advantages of effective delegation of authority.

**OR**

Differentiate between formal and informal organization. Explain the process of organizing.

**Q.4** What is leadership? Explain managerial grid approach.

**OR**

What is ethics? What factors are to be considered for raising ethical standards in an organisation?

**Q.5** Why control systems are required?

**OR**

Explain traditional and nontraditional control techniques.

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