

**B.B.A. LL.B. (5 YEAR DEGREE COURSE) SEM-II (2015
COURSE) : SUMMER - 2018
SUBJECT: BUSINESS ORGANIZATION**

Day : **Saturday**
Date : **26/05/2018**

S-2018-1589

Time: **02.30 PM TO 05.30 PM**
Max. Marks: 60

N.B.:

- 1) All questions are **COMPULSORY**.
 - 2) Figures to the right indicate **FULL** marks.
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Q.1 Do you agree that maximization of profit is one of important objective for any business organization? Justify your answer. (12)

OR

What are the requisites for success in modern business? State its importance.

Q.2 Compare the characteristic features of co-operative society and a company as business organization. (12)

OR

What are the factors to be consider while launching of an enterprise and the problems faced in the process?

Q.3 Explain industrial revolution and its impact on Indian economy. (12)

OR

Explain Articles Of Association and Memorandum Of Association of a company.

Q.4 Describe the function to be performed by promoters of the company before incorporation. (12)

OR

Describe characteristic features of business organization called as company.

Q.5 Justify the benefits of franchising method for increasing business. (12)

OR

Write in detail about channels of distribution.

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