

**B.SC. (I. T.) SEM. - V (2011 COURSE) : SUMMER - 2018**  
**SUBJECT : UNDERSTANDING BUSINESS VERTICALS**

Day : **Monday**  
Date : **28/05/2018**

**S-2018-0984**

Time : **02.30 pm to 04.30 pm**  
Max. Marks : 40

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**N.B.:**

- 1) Attempt **ANY FIVE** questions.
  - 2) All questions carry **EQUAL** marks.
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**Q.1** What is planning? What are the benefits and drawbacks?

**Q.2** Discuss the growth of Aviation sector in India.

**Q.3** Discuss the role of MIS in today's business domains.

**Q.4** Differentiate between 'Business Domain' and 'Domain of Business'.

**Q.5** Discuss the three major production systems Craft, Mass and Continuous.

**Q.6** Discuss the various steps in Production Planning and Control (PPC).

**Q.7** Define Quality. How will you measure quality in the service sector? Use suitable examples.

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