

B.SC. (I. T.) SEM. - V (CBCS - 2015 COURSE) : SUMMER - 2018

SUBJECT: INTRODUCTION TO BUSINESS VERTICALS

Day: **Wednesday**
Date: **30/05/2018**

S-2018-0958

Time: **02.30 p.m. to 05.30 p.m.**
Max. Marks: 60

N.B.:

- 1) Attempt **ANY FIVE** questions.
- 2) All questions carry **EQUAL** marks.

Q.1 Write short notes on **ANY TWO** of the following:

- a) Business Domain
- b) Training and Development
- c) Types of ownership
- d) Virtual organization

Q.2 Differentiate between “Product” and “Service”, use suitable examples to illustrate your answer.

Q.3 What is the role of information technology in the modern e-business?

Q.4 What are the primary characteristics of the service business? Use suitable examples to illustrate your answer.

Q.5 Using suitable examples discuss the ways firms differentiate themselves from their competitors.

Q.6 What is Inventory? Discuss the pro/con of holding inventory.

Q.7 Explain the following:

- a) What are the various types of Tourism prevalent in India?
- b) What has led to the slow growth of the Tourist industry in India?

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