

T.Y.B.A. SEM – V (2014 COURSE) : SUMMER - 2018
SUBJECT : ENGLISH : SPEAKING & WRITING SKILLS IN ENGLISH – I

Day : **Wednesday**
Date : **18/04/2018**

Time : **03.00 PM TO 05.00 PM**
Max. Marks : 40

S-2018-0093

N.B.:

- 1) All questions are **COMPULSORY**.
 - 2) Figures to the right indicate **FULL** marks.
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Q.1 a) Write a detailed note on the basics of effective communication. **[10]**

OR

b) What are the features of formal and informal communication?

Q.2 a) Explain the concept of 'delivery'. Comment on the different modes of delivery giving suitable examples. **[10]**

OR

b) How is the 'situation' important in communication?

Q.3 Write short notes on **ANY TWO** of the following: **[10]**

- a) The logical pattern in communication
- b) Eye-contact and facial expressions
- c) Developing fluency

Q.4 Attempt **ANY TWO** of the following: **[10]**

- a) Write a short dialogue between a consumer and a shopkeeper.
- b) Write an imaginary conversation between two friends about empowerment of women.
- c) Write a welcome speech for a new teacher.

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