

S.D.E.

M.C.A. Sem - IV : SUMMER - 2019
SUBJECT : ELECTIVE – I: MANAGERIAL ECONOMICS

Day : Friday
Date : 17/05/2019

S-2019-5274

Time : 02.00 PM TO 05.00 PM
Max. Marks : 80

N.B.:

- 1) Attempt **ANY FIVE** questions from Section – I and **ANY TWO** questions from Section – II.
 - 2) Answer to both the sections should be written in **SAME** Answer book.
 - 3) Figures to the right indicate **FULL** marks.
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SECTION – I

- Q.1** Define Managerial Economics. How does it help managers to take decisions? **[10]**
- Q.2** State and explain “Value Maximization Principle” of firm. **[10]**
- Q.3** Why shape of “Demand Curve” is sloping downwards? **[10]**
- Q.4** State and explain factors affecting elasticity of Demand. **[10]**
- Q.5** Prove that Cross Elasticity of Demand for “substitute” goods is “positive”. **[10]**
- Q.6** Write short notes on **ANY TWO** of the following: **[10]**
- a) Elasticity of Supply
 - b) Relation between Average Variable Cost and Marginal Cost
 - c) Objective of Firm

SECTION – II

- Q.7** State and explain ‘Law of Return to Scale’. **[15]**
- Q.8** Show price and output equilibrium under Monopolistic Market. **[15]**
- Q.9** Define Oligopoly. In this context explain Kinky Demand Curve model by Prof. Sweezy? **[15]**

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