

S.D.E.

B.B.A. (2006 Course) Sem- IV : SUMMER - 2019

SUBJECT :BASICS OF CORPORATE GOVERNANCE AND BUSINESS ETHICS

Day : Thursday  
Date : 16/05/2019

S-2019-4909

Time : 10.00 AM TO 1.00 PM  
Max. Marks : 80

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**N.B.**

- 1) Attempt any **FIVE** questions from Section – I. Each question carries 10 marks.
  - 2) Attempt any **TWO** questions from Section – II. Each question carries 15 marks.
  - 3) Answers to both the sections should be written on **SAME** answer book.
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**SECTION – I**

- Q.1** Define business ethics. Enumerate and discuss various natures of business ethics.
- Q.2** Discuss in detail various ethical issues involved in business decision making.
- Q.3** Explain in detail the concept of Distributive Justice Theory of Business Ethics.
- Q.4** Comment on the role of Government in enforcing Ethical Business Practices in India.
- Q.5** Explain the ethics to be followed in the field of HRM.
- Q.6** What are various responsibilities a business organization has towards its stakeholders? Discuss each one of them in detail.
- Q.7** Write short notes on **ANY TWO**:
- a) Business Ethics and Profits
  - b) Universalism theory of Business Ethics
  - c) Ethics in Environment Protection

**SECTION – II**

- Q.8** As a Manager of Petroleum Company, list down various policies you will frame towards making your organization socially more responsible.
- Q.9** Many organizations are resorting to misleading advertisements to increase their sales. Is it justified? Suggest various measures to stop such practices.
- Q.10** Do you feel a regulatory body to control the unethical practices in business is required? Express your views on the issue.

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