

S.D.E.
M.B.A. Sem-II (2013 Course) : SUMMER - 2019
SUBJECT : RESEARCH METHODOLOGY

Day : Tuesday
Date : 14/05/2019

S-2019-5026

Time : 02.00 PM TO 05.00 PM
Max. Marks : 70

N.B.

- 1) Attempt any **THREE** questions from Section – I and any **TWO** questions from Section – II.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answers to both the sections should be written in *SAME* answer books.

SECTION – I

- Q.1** Describe different steps involved in a research process. (14)
- Q.2** What do you mean by sampling design? What points should be taken into consideration by a researcher in developing a sample design for a research project? (14)
- Q.3** Discuss interview as a technique for data collection. (14)
- Q.4** Write a detailed note on measures of central tendency. (14)
- Q.5** Write short notes on any **TWO**: (14)
- a) Chi-square test
 - b) Use of computer in research
 - c) Sampling techniques
 - d) Characteristics of a good questionnaire

SECTION – II

- Q.6** Explain the significance of a research report. Describe in brief the layout of a research report covering all relevant points. (14)
- Q.7** What is Hypothesis? Explain procedure of testing of hypothesis. (14)
- Q.8** 'Creative management, whether in public administration or private industry depends on methods of inquiry that maintain objectivity, clarity accuracy, and consistency'. Discuss this statement and examine the significance of research. (14)

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