

S.D.E.
B.C.A. SEM – II (CBCS - 2018 Course) : SUMMER - 2019
SUBJECT: PRINCIPLES OF MANAGEMENT

Day: Tuesday
Date: 07/05/2019

Time: 10.00 AM TO 1.00 PM
Max. Marks: 70

S-2019-4951

N.B.:

- 1) Attempt any **FOUR** questions from Section – I and any **TWO** questions from Section - II.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answers to both the sections should be written in **SAME** answer book.

SECTION-I

- Q.1** Highlight the scope and importance of management functions for a mid- sized company. (10)
- Q.2** Explain the term, with appropriate examples, “Management by Objectives”. (10)
- Q.3** What is organizing? Define the process of organizing for a newly started company. (Assume details). (10)
- Q.4** Define the term Recruitment as well as Selection by citing appropriate examples. (10)
- Q.5** Define merits and demerits of decentralization. (10)
- Q.6** Write short note on any **TWO** of the following: (10)
- a) Process of Controlling
 - b) Social Responsibility of Management
 - c) Types of Leadership

SECTION-II

- Q.7** You have been appointed as advisor by the Board of Directors of new Company in Information Technology Sector. Prepare a detailed note to the Board of Directors on how to finalize mission and objectives of company giving appropriate examples. (15)
- Q.8** Prepare a plan for a Recruitment and selection process for 20 BCA candidates to be trained as managers of your various branches in India. (Assume details). (15)
- Q.9** Write a critical note on delegation of authority to the Department Managers of a Multinational Engineering Organization. (15)

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