

**S.D.E.**

**M.B.A. Sem-I (2013 Course) : SUMMER - 2019**

**SUBJECT : ORGANIZATIONAL BEHAVIOUR**

Day : Tuesday  
Date : 07/05/2019

Time : 10.00 AM TO 1.00 PM  
Max. Marks : 70

**S-2019-5012**

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**N. B. :**

- 1) Attempt **ANY THREE** questions from Section – **I** and **ANY TWO** questions from Section – **II**.
  - 2) Figures to the right indicate **FULL** marks.
  - 3) Answers to both the sections should be written in **SAME** answer books.
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**SECTION - I**

- Q. 1** Explain the concept of organizational behavior. Describe emergence and importance of organizational behavior. **(14)**
- Q. 2** Define ‘perception’. Explain the process of perception in detail. **(14)**
- Q. 3** What is motivation? Discuss in detail any one theory of motivation. **(14)**
- Q. 4** Describe the trait theory of leadership with suitable examples. **(14)**
- Q. 5** Write Short notes on **ANY TWO** of the following: **(14)**
- a) Determinants of personality
  - b) Conflict Management
  - c) Learning curve

**SECTION - II**

- Q. 6** “Proper leadership style ensures success of an organization”. Comment. **(14)**
- Q. 7** Assume that you are HR Manager of a company engaged in marketing of FMCG products. Devise plan for employee motivation (Make suitable assumptions) **(14)**
- Q. 8** Your friend is promoted to a team-leader’s position. Provide him guidelines for effective team and its management. **(14)**

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