

**S.D.E.**  
**M.B.A. (E) SEM-I (2 Year Course) : SUMMER - 2019**  
**SUBJECT : MANAGERIAL ECONOMICS**

Day : Thursday  
Date : 09/05/2019

**S-2019-5197**

Time : 10.00 AM TO 1.00 PM  
Max. Marks : 70

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**N.B.:**

- 1) Attempt **ANY FIVE** questions out of Eight questions.
  - 2) Figures to the right indicate **FULL** marks.
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|------------|--|-------------|
| <b>Q.1</b> | Define Firm and Industry. Explain briefly the objectives of the Firm.              | <b>[14]</b> |
| <b>Q.2</b> | Discuss the uses of Price, Income and Cross Elasticity of Demand.                  | <b>[14]</b> |
| <b>Q.3</b> | Explain indifference schedule, curve and map with the help of appropriate example. | <b>[14]</b> |
| <b>Q.4</b> | What is demand forecasting? Explain briefly methods of demand forecasting.         | <b>[14]</b> |
| <b>Q.5</b> | Explain briefly Economies of Scale.  | <b>[14]</b> |
| <b>Q.6</b> | Define Market. Explain price-output determination under monopolistic competition.  | <b>[14]</b> |
| <b>Q.7</b> | Discuss with the help of diagram three sector model of income and output.          | <b>[14]</b> |
| <b>Q.8</b> | Write short notes on <b>ANY TWO</b> of the following:                              | <b>[14]</b> |
|            | a) Consumption function  |             |
|            | b) Peak-load pricing   |             |
|            | c) Duopoly model   |             |

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