

S. P. E.

M.B.A. Sem-I (2013 Course) : SUMMER - 2019

SUBJECT : MANAGEMENT CONCEPTS AND APPLICATIONS

Day : Thursday
Date : 02/05/2019

S-2019-5009

Time : 10.00 AM TO 1.00 PM
Max. Marks : 70

N.B.

- 1) Attempt any **THREE** questions from Section – I and any **TWO** questions from Section – II.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answers to both the sections should be written in SAME answer book.

SECTION – I

- Q.1** Explain with examples The System Approach of Management. (14)
- Q.2** Explain the concept of MBO (Management by Objectives) its benefits as well as weaknesses in present competitive environment. (14)
- Q.3** What is planning, explain various steps of planning and advantages of planning? (14)
- Q.4** Explain the decision making models. Explain the circumstance in which these models are suitable. (14)
- Q.5** Write short notes on **ANY TWO**: (14)
- a) Japanese culture
 - b) Control system
 - c) Michael Porter's Contribution

SECTION – II

- Q.6** Prepare a note for the information of your department head on the necessity of an effective control system for their department functions. (14)
- Q.7** Explain with examples difference between transactional and transformational leadership. (14)
- Q.8** Yours is a Multinational IT unit having work centers throughout the world. Prepare a note to head of each such center on what are the various cultural issues they will face and how they should solve it? (14)

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