

S.D.E.

**M.B.A. (Gen.) / M.B.A.(HR) / M.B.A. (Executive) Sem-I (CBCS - 2018  
Course) : SUMMER - 2019**

**SUBJECT: MANAGEMENT CONCEPTS & APPLICATIONS**

Day: Thursday  
Date: 02/05/2019

**S-2019-4987**

Time: 10.00 AM TO 1.00 PM  
Max. Marks: 70

**N.B.:**

- 1) Attempt any **FOUR** questions from Section –I and any **TWO** questions from Section–II.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answers to both the sections should be written in SAME answer book.

**SECTION-I**

- Q.1** How would you define management? What are the various managerial functions? Discuss in detail. (10)
- Q.2** Explain the concept of ‘Organizing’ in management. Give suitable examples. (10)
- Q.3** Premising is an essential ingredient in effective planning. Define premising and explain the different stages of effective premising. (10)
- Q.4** What do you understand by decision making? What are the stages in the rational decision making process? (10)
- Q.5** The patterns of departmentation vary from organization to organization, depending on the situations. What are the bases for departmentation that can be followed by organization? (10)
- Q.6** Write short notes on any **TWO** of the following: (10)
- a) Importance of Objectives
  - b) Advantages of effective delegation
  - c) Line and staff relationship

**SECTION-II**

- Q.7** The CEO of Maftlal Agencies wanted to implement Management by objectives (MBO) in the organization. What advantages should the CEO communicate to the employees to motivate them to implement MBO? (15)
- Q.8** In many countries, companies often have grown from within and are family owned. In these companies very little authority is decentralized. What do you think would explain this tendency? What effect does it have? (15)
- Q.9** Assume that you are launching a restaurant in your city. What planning is needed to set up your restaurant? Explain the various steps of planning while launching your restaurant. (15)

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