

S.D.E.

M.B.A. (Executive) SEM-II (CBCS - 2018 Course) : SUMMER - 2019

SUBJECT : INTRODUCTION TO INTERNATIONAL BUSINESS

Day : Tuesday
Date : 07/05/2019

Time : 02.00 PM TO 05.00 PM
Max. Marks : 70

S-2019-5006

N.B.

- 1) Attempt any **FOUR** questions from Section – I and any **TWO** questions from Section – II.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answers to both the sections should be written in **SAME** answer book.

SECTION – I

- Q.1** Define International Business? Compare the International Business with Domestic Business. (10)
- Q.2** Explain the concept globalization of markets. What are its features? (10)
- Q.3** Discuss the origin and functions of IMF. (10)
- Q.4** Current Account is always financed by Capital Account. Comment. (10)
- Q.5** What do you mean by Country Risk? What are various factors affecting country risk? (10)
- Q.6** Write short notes on any **TWO** of the following: (10)
- a) BREXIT
 - b) Off shore market
 - c) NOSTRO Accounts

SECTION – II

- Q.7** Discuss factors affecting exchange rate. (15)
- Q.8** Write a note on Economic Framework of International Business. (15)
- Q.9** Comment on statutory basis of cross border trade. (15)

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