

S.D.E.
M.B.A. (Gen.) / M.B.A.(HR) Sem-II (CBCS - 2018 Course) :
SUMMER - 2019
SUBJECT-INTERNATIONAL BUSINESS

Day: Tuesday
Date: 07/05/2019

S-2019-4997

Time: 02.00 PM TO 05.00 PM
Max Marks: 70

N.B.:

- 1) Attempt any **FOUR** questions from Section-I and any **TWO** questions from Section-II.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answers to both the sections should be written in '**S A M E**' answer book.

SECTION-I

- Q.1** Define International Business. Explain the nature and scope of International Business. (10)
- Q.2** Explain the Absolute Cost Advantage Theory with suitable examples. (10)
- Q.3** Discuss the implications of Breeton Woods System to EURO. (10)
- Q.4** Explain the role of International Monetary Fund (IMF) in International Trade. (10)
- Q.5** Explain the Purchasing Power Parity (PPP) Theory. (10)
- Q.6** Write short notes on (ANY TWO) (10)
- a) NOSTRO & VOSTRO Accounts
 - b) SAARC
 - c) WTO

SECTION-II

- Q.7** Define Globalization. Explain the various drivers of Globalization. (15)
- Q.8** What is Balance of Payment (BOP)? Describe the different accounts of BOP. (15)
- Q.9** Explain the types of Exchange Rates and factors affecting these Exchange Rates. Give suitable examples. (15)

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