

S.D.E.
M.B.A. (E) SEM-III (2 Year Course) : SUMMER - 2019
SUBJECT : INTERNATIONAL BUSINESS

Day : Friday
Date : 17/05/2019

S-2019-5209

Time : 10.00 AM TO 1.00 PM
Max. Marks : 70

N.B.

- 1) Attempt **ANY FOUR** questions from Section-I. Each question carries **10** marks.
 - 2) Attempt **ANY TWO** questions from Section - II. Each question carries **15** marks.
 - 3) Answer to both the sections should be written in **SAME** Answer book.
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SECTION - I

- Q.1** Define International Business. Explain its nature and importance.
- Q.2** Critically examine the developments in International Monetary Market.
- Q.3** Write a detailed note on IMF.
- Q.4** Define Balance of Payment. Explain the concept of Balance of Payment.
- Q.5** Explain in detail the technique of Exchange Rate Determination.
- Q.6** Write short notes on **ANY TWO** of the following:
- a) MNCs
 - b) Country Risk Analysis
 - c) UCPDC

SECTION – II

- Q.7** Discuss about the recent trends in World Trade.
- Q.8** Explain the procedure of Export Marketing.
- Q.9** Explain the various methods of International Trade Settlement.

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