

S.D.E.
B.B.A. (2006 Course) Sem- I : SUMMER - 2019
SUBJECT : FUNDAMENTALS OF MANAGEMENT

Day : Tuesday
Date : 07/05/2019

Time 02.00 PM TO 05.00 PM
Max. Marks : 80

S-2019-4890

N.B.

- 1) Attempt ANY FIVE questions from Section – I. Each question carries 10 marks.
- 2) Attempt ANY TWO questions from Section – II. Each question carries 15 marks.
- 3) Answer to both sections should be written in SAME answer book.

SECTION - I

- Q.1** What is decentralization? Discuss the determinants of decentralization.
- Q.2** Define leadership and discuss ingredients of leadership.
- Q.3** What is management? Discuss nature and purpose of management in detail.
- Q.4** “Planning is essence of management.” Elaborate.
- Q.5** What do you mean by controlling? Explain in detail various control techniques with suitable examples.
- Q.6** Explain the term Social Responsibility? Discuss various factors that help in raising the ethical standards in a professional organization.
- Q.7** Write short notes on ANY TWO of the following:
a) Importance of alternatives in decision making.
b) Delegation of Authority.
c) Trait approach to Leadership.
d) Requirements for effective control.

SECTION - II

- Q.8** What do you understand by the process of decision making? What are the main stages in the process of rational decision making?
- Q.9** Briefly describe the 14 principles of management proposed by H. Fayol. Elaborate any four of them in detail.
- Q.10** “Good leadership is an integral part of effective direction”. Discuss, bringing out clearly the qualities of an effective Leader.

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