

S.D.E.

M.B.A. (I.T.) Sem-I (2013 Course) : SUMMER - 2019

SUBJECT: Innovation and Technology Management

Day: Thursday
Date: 02/05/2019

Time: 10.00 AM TO 1.00 PM
Max. Marks: 70

S-2019-5149

N.B.

- 1) Attempt any **FOUR** questions from Section-I and any **TWO** questions from section-II
 - 2) Figures to the right indicate **FULL** marks.
 - 3) Answer to both the section should be written in SAME answer book.
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SECTION - I

- Q.1** Explain opportunities and problems in Enterprise Resource Planning (ERP) selection and implementation. **(10)**
- Q.2** Describe customer focused need in Supply Chain Management (SCM) with examples. **(10)**
- Q.3** Explain Security and Privacy issues related to the usage of technology **(10)**
- Q.4** Illustrate the relationship between Organization and Technology Management. **(10)**
- Q.5** Write Short Notes on any **TWO** of the following: **(10)**
- a) Rethinking of processes
 - b) EDI
 - c) CSIR

SECTION - II

- Q.6** Describe Delphi Technique for technology forecasting with suitable examples. **(15)**
- Q.7** Discuss in detail Management and Technology Absorption. **(15)**
- Q.8** Explain Networks Techniques with illustrations. **(15)**

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