

S.D.E.

M.B.A. Sem-IV (2013 Course) : SUMMER - 2019
SUBJECT : ELECTIVE – V : LOGISTICS & SUPPLY CHAIN MANAGEMENT
(Production & Operations Management)

Day : Monday
Date : 20/05/2019

S-2019-5059

Time : 02.00 PM TO 05.00 PM
Max. Marks : 70

N.B.

- 1) Attempt any **THREE** questions from Section – I and any **TWO** questions from Section – II.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answers to both the sections should be written in the **SAME** answer book.

SECTION – I

- Q.1 How Supply Chain Management (SCM) has a relation in achieving competitive global business. (14)
- Q.2 Describe various types of distribution levels. (14)
- Q.3 Write a note on sourcing and pricing of logistics. (14)
- Q.4 Explain Transportation Systems with its merits and demerits. (14)
- Q.5 Write short notes on **ANY TWO** of the following: (14)
- a) 4PL
 - b) Procurement
 - c) Bull whip effect

SECTION – II

- Q.6 Explain the overall integration of various function of materials management. (14)
- Q.7 Discuss Materials Requirement Planning (MRP) – II with examples. (14)
- Q.8 Explain the logistics and Supply Chain Management (SCM) with respect to Online Retailing Business. (14)

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