

S.D.E.
M.B.A. Sem-IV (2013 Course) : SUMMER - 2019
SUBJECT: ELECTIVE -V: CENSORSHIP, MEDIA LAW & ETHICS
(MEDIA & ENTERTAINMENT)

Day: Monday
Date: 20/05/2019

Time: 02.00 PM TO 05.00 PM
Max. Marks: 70

S-2019-5062

N.B.:

- 1) Attempt any **FOUR** questions from Section –I and any **TWO** questions from Section –II.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answer to both the sections should be written in **SAME** Answer book.

SECTION-I

- Q.1** Write a brief note on the origin of laws in the country and narrow down your discussion on the various laws governing media in India, today. **(10)**
- Q.2** What do you understand by ‘yellow journalism’? Discuss the role of the paparazzi in recent times. **(10)**
- Q.3** Explain with the help of illustrations, the legal scenario pertaining to media in the pre- Independence times. **(10)**
- Q.4** Trace the journey of ‘electronic media’ laws and describe their contribution in mass communication. **(10)**
- Q.5** Write short notes on any **TWO** of the following: **(10)**
- a) DAVPs code of advertising
 - b) Self- regulation
 - c) AINEC code of ethics

SECTION-II

- Q.6** Explain your understanding of Censorship in the light of legal provisions. **(15)**
- Q.7** The role of journalism is very crucial in nation building. Do you think journalists are discharging their roles within the ethical and moral framework? Comment. **(15)**
- Q.8** Write a gist of the reports of any two committees that have been set up to regulate media in India. **(15)**

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