

**S.D.E.**  
**M.B.A. Sem-III (2013 Course) : SUMMER - 2019**  
**SUBJECT: ELECTIVE – IV: WORLD BUSINESS ENVIRONMENT**  
**(INTERNATIONAL BUSINESS)**

Day: Thursday  
Date: 23/05/2019

**S-2019-5049**

Time: 10.00 AM TO 1.00 PM  
Max. Marks: 70

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**N.B.:**

- 1) Attempt any **THREE** questions from Section- I and any **TWO** questions from Section – II.
  - 2) Figures to the right indicate **FULL** marks.
  - 3) Answers to both the sections should be written in **SAME** answer book.
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**SECTION-I**

- Q.1** Critically evaluate the impact of ‘Economic and non- Economic environment’ on International Business. (14)
- Q.2** Write a detailed note on any two Regional Blocks. Explain significance of these blocks for International Business. (14)
- Q.3** What is Balance of Payment? Explain the macro economic policies towards Balance of payment. (14)
- Q.4** What are the tools and techniques for managing Balance of Payment? Explain the methods of exchange rate. (14)
- Q.5** Write short notes on Any **TWO**: (14)
- a) Barriers in International Trade
  - b) WTO
  - c) International Money Market

**SECTION-II**

- Q.6** ‘World is undergoing a financial as well as non financial crisis’. What impact will it have on International Business? Evaluate. (14)
- Q.7** International Money Market is life blood of World Trade. Explain the significance International Money Market for the Development of World Trade. (14)
- Q.8** Among the emerging markets India is considered to be hot destination for investment. Critically evaluate the opportunities and challenges in front of Indian Government. (14)

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