

S.D.E.
M.B.A. Sem-III (2013 Course) : SUMMER - 2019
SUBJECT : ELECTIVE – IV : INDUSTRIAL MANAGEMENT
(PRODUCTION AND OPERATIONS MANAGEMENT)

Day : Thursday
Date : 23/05/2019

S-2019-5050

Time : 10.00 AM TO 1.00 PM
Max. Marks : 70

N. B. :

- 1) Attempt **ANY FOUR** questions from Section – I and attempt **ANY TWO** questions from Section – II.
 - 2) Answers to both the sections should be written in the **SAME** answer book.
 - 3) Figures to the right indicate **FULL** marks.
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SECTION - I

- Q. 1** What is Industrial Management? Explain importance of Industrial Management. (10)
- Q. 2** What do you mean by Work Study? Discuss steps involved in work study. (10)
- Q. 3** Explain the term 'Productivity'. Discuss ways for increasing the productivity. (10)
- Q. 4** Discuss different types of plant layout with their characteristics. (10)
- Q. 5** Write short notes on **ANY TWO** of the following: (10)
- a) Value Engineering
 - b) Working Climate Analysis
 - c) Ergonomics

SECTION – II

- Q. 6** What do you understand from 'Work Measurement'? Discuss in details how work measurement data can assist management in the following fields: (15)
- a) Cost reduction and cost control
 - b) Measurement of an employee's progress
- Q. 7** What is Industrial Psychology? State its objectives. Discuss scope of Industrial Psychology by citing examples. (15)
- Q. 8** Discuss Business Process Reengineering concept with suitable examples. (15)

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