

**S.D.E.**  
**B.B.A. (2006 Course) Sem-V : SUMMER - 2019**  
**SUBJECT: ELECTIVE – II: d) GLOBAL BUSINESS ENVIRONMENT (IB)**

Day : Monday  
Date : 13/05/2019

S-2019-4926

Time 02.00 PM TO 05.00 PM  
Max. Marks : 80

**N.B.:**

- 1) Attempt Any **FIVE** questions from Section – I and Any **TWO** questions from Section-II.
- 2) Figures to the right indicate **FULL** marks.
- 2) Answers to both the sections should be written in *SAME* answer books.

**SECTION-I**

- Q.1** Discuss on the Arguments For and Against Globalization. (10)
- Q.2** What are the various factors of Micro Environment? (10)
- Q.3** Describe the various elements of Macro Environment. How do they affect global business? (10)
- Q.4** Write a detailed note on World Trade Organization (WTO). (10)
- Q.5** What is Capitalism and Socialism? Explain these Economic Systems in detail. (10)
- Q.6** Explain the System of Resolution of Disputes in International Business.
- Q.7** Write short notes on: (Any **TWO**) (10)
- a) Global and Local Markets
  - b) Regionalization
  - c) UNCTAD

**SECTION-II**

- Q.8** “Multinational Corporations largely contribute to the growth of International Trade”. Do you agree with this statement? Justify your answer. (15)
- Q.9** Describe the role and significance of Organization for Economic Cooperation and Development (OECD). (15)
- Q.10** Explain the different theories of International Trade. (15)

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