

S.D.E.

B.B.A. (2006 Course) Sem-V : SUMMER - 2019

SUBJECT: Elective – I: C) ELEMENTS OF FINANCIAL SERVICES (FINANCE)

Day : Wednesday

Time 02.00 PM TO 05.00 PM

Date : 08/05/2019

Max. Marks: 80

S-2019-4920

N.B.

- 1) Answer any **FIVE** questions from Section - I and **TWO** questions from Section - II.
- 2) Answers to each section should be written in the **SAME** answer books.
- 3) Figures to the right indicate **FULL** marks.

SECTION – I

- Q.1** Explain the concept of IPO (Initial Public Offer). State the parties involved in an IPO. (10)
- Q.2** “Factoring is playing an important role in enhancing the sales performance and covering the risk of bad debts.” Do you agree? Explain with suitable examples. (10)
- Q.3** Explain in detail the contents of the Annual Report of a Company. (10)
- Q.4** Examine the role of Development Banks in the Indian Financial System. (10)
- Q.5** Enumerate the various players in the Insurance Sector in India. (10)
- Q.6** Explain the various sources available for a company form of organization for raising the Long term funds. (10)
- Q.7** Write short notes on any **TWO**. (10)
- a) LIC.
 - b) EXIM Bank.
 - c) Balance Sheet.

SECTION - II

- Q.8** Explain the role of Mutual funds in the Indian Financial Sector. (15)
- Q.9** “BPO industry has taken a giant leap in the Indian financial service sector” Do you agree? Explain with suitable examples. (15)
- Q.10** Write short notes on any **THREE** (15)
- a) Underwriting.
 - b) Concept of Insurance.
 - c) Financial Services.
 - d) Bill Discounting.
 - e) Foreign Banks.

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