

S.D.E.
B.B.A. (2006 Course) Sem- I : SUMMER - 2019
SUBJECT: BUSINESS ORGANIZATIONS & SYSTEMS

Day : Saturday
Date : 04/05/2019

S-2019-4888

Time : 02.00 PM TO 05.00 PM
Max. Marks : 80

N.B.

- 1) Answer to both the sections should be written in **Same** answer books.
- 2) Solve any **FIVE** questions from Section - I.
- 3) Solve any **TWO** questions from Section - II.

SECTION – I

- Q.1** Describe in detail the scope and characteristics of Business. (10)
- Q.2** Discuss in detail the growth of Indian business in the modern era. (10)
- Q.3** Explain the various stages in the formation and incorporation of company. (10)
- Q.4** Discuss the characteristics, merits and limitations of Co-operative form of organization. (10)
- Q.5** Giving reasons explain the importance of the support service of transport for today's organization. (10)
- Q.6** Write a detail a note on Import and Export trade in India. (10)
- Q.7** Write Short notes on- (Any Two) (10)
- a) Public Sector Enterprises in India
 - b) Capital Subscription
 - c) Wholesale and Retail Trade in India

SECTION - II

- Q.8** Identify any business leader of your choice. What are the qualities he/she possesses that has made him/her successful? (15)
- Q.9** Conduct a market assessment for newly developed Green Tea aimed at obese people. (15)
- Q.10** What is Franchising? Identify leading business franchisers in India. What are the advantages of franchising as a business strategy? (15)

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