

S.D.E.
B.B.A SEM. – I (CBCS – 2018 COURSE): SUMMER – 2019
SUBJECT: BUSINESS ORGANIZATION & SYSTEMS

Day Friday
Date 03/05/2019

Time 02.00 PM TO 05.00 PM
Max. Marks: 70

S-2019-4878

N.B.

- 1) Attempt any **FOUR** from Section – I and any **TWO** from Section – II.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answers to both the sections should be written in the **SAME** answer book.

SECTION – I

- Q.1** What is business? State characteristics of business. (10)
- Q.2** Explain the merits and demerits of sole proprietorship business. (10)
- Q.3** What are the different stages in formation of a company? (10)
- Q.4** Which factors to be considered while starting new business enterprise? Why? (10)
- Q.5** Differentiate between internal and external trade. (10)
- Q.6** Write short notes on **ANY TWO**: (10)
- a) Business objectives
 - b) Joint Hindu family business
 - c) Stock exchange

SECTION – II

- Q.7** What is globalization? What are the challenges for Indian business in new millennium? (15)
- Q.8** What do you mean by merger and acquisition? State benefits of mergers with suitable example. (15)
- Q.9** From last 15 years Mr. Prashant successfully running restaurant business. Now he is interested to diversify his business and ready to take your advice to choose best business combination. So which business combination you will suggest him and why? (15)

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