

**S.D.E.**  
**B.B.A. (2006 Course) Sem- IV : SUMMER - 2019**  
**SUBJECT: BUSINESS INFORMATION SYSTEMS**

Day : Tuesday  
Date : 14/05/2019

S-2019-4907

Time : 10.00 AM TO 1.00 PM  
Max. Marks : 80

**N.B.:**

- 1) Attempt **Any FIVE** questions from **Section-I** and **Any TWO** from **Section-II**.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answers to both the sections should be written in **SAME** answer book.

**SECTION I**

- Q.1.** What are information systems? Explain the Network systems. (10)
- Q.2.** Elaborate the process of decision making. State the methods of decision making along with suitable examples. (10)
- Q.3.** a) What are the various sources of information? (05)  
b) Explain the value of additional information. (05)
- Q.4.** a) Describe in detail the use of Control principle in system design. (05)  
b) Briefly explain the method of handling complex system. (05)
- Q.5.** How does information flows in an organization? How does it impact decision making? (10)
- Q.6.** What are the dynamics of organizational behavior? Give suitable examples. (10)
- Q.7.** Write Short Notes on **ANY TWO**: (10)  
a) Herbert Simon Model  
b) Open and Closed systems  
c) Use of Feedback principle

**SECTION II**

- Q.8.** List the types of organizations. Explain the structure of the manufacturing industry. (15)
- Q.9.** a) What are the tools and methods for assessing information needs? (07)  
b) Explain the importance of breaking the information needs by functions. (08)
- Q.10.** a) What is the law of Requisite Variety? (07)  
b) Explain the process of integration of organizational systems and information systems. (08)

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