

S.D.E.

M.B.A. (Gen.) / M.B.A. (Executive) Sem-II (CBCS - 2018 Course) :

SUMMER - 2019

SUBJECT : BUSINESS ENVIRONMENT

Day : Tuesday
Date : 14/05/2019

S-2019-5000

Time : 02.00 PM TO 05.00 PM
Max. Marks : 70

N.B.:

- 1) Attempt **ANY FOUR** questions from Section – I and **ANY TWO** questions from Section – II.
 - 2) Answers to both the sections should be written in *SAME* answer book.
 - 3) Figures to the right indicate **FULL** marks.
-

SECTION – I

- Q.1** What is the significance of environmental analysis? Mention the environmental factors. [10]
- Q.2** Distinguish between Fiscal Policy and Monetary Policy. [10]
- Q.3** “Government interference is necessary in Business”. Justify. [10]
- Q.4** Explain the impact of socio-cultural factors on business. Give examples. [10]
- Q.5** State and explain the techniques of environmental forecasting. [10]
- Q.6** Write short notes on **ANY TWO** of the following: [10]
- a) Foreign Trade Act
 - b) Business Ethics
 - c) GDP

SECTION – II

- Q.7** What is globalization? Describe the benefits and challenges of globalization of Indian business. [15]
- Q.8** Explain the regulation of foreign trade with reference to EXIM policy and FEMA. [15]
- Q.9** Elaborate on the Social Responsibility of Business. Give examples. [15]

* * * *