

S.D.E
F. Y. B. Com. Sem - I (CBCS 2018 Course) : SUMMER - 2019
SUBJECT : ADDITIONAL ENGLISH

Day : Wednesday
Date : 24/04/2019

Time : 11.00 AM TO 02.00 PM
Max. Marks : 70

S-2019-4714

N.B.

- 1) All questions are **COMPULSORY**.
- 2) Figures to the right indicate **FULL** marks.

Q.1 Describe the establishment and growth of 'Sony'. **(14)**

OR

Describe the character of Dhirubhai Ambani.

Q.2 Attempt any **TWO** of the following: **(14)**

- a) Why was Naidu called the 'Edison of India'?
- b) What role did motorcycles play in Gopinath's life?
- c) Describe the various initiatives S.L. Kirloskar put into place to help the company.

Q.3 Attempt any **TWO** of the following: **(14)**

- a) Describe the earlier system of reading that existed for the blind.
- b) Describe Mallika Srinivasan's relationship with her father.
- c) Describe Grameen Bank's success.

Q.4 Write short notes on any **TWO** of the following: **(14)**

- a) Sony's relationship with music and media
- b) G.D. Naidu's relationship with agriculture
- c) The impact of World War I on Kirloskar Brothers Ltd.

Q.5 A) Give Synonyms of any **SEVEN** of the following words: **(07)**

- i) feat ii) plunge iii) motivate iv) comfort
v) poverty vi) modest vi) generous vii) affected ix) purchase

B) Give Antonyms of any **SEVEN** of the following words: **(07)**

- i) determination ii) potential iii) robust iv) passion
v) limitation vi) foster vi) illustrious vii) relief ix) understatement

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