

**S.D.E.**  
**S.Y.B.A. (Tourism Studies) : SUMMER - 2019**  
**SUBJECT: TOURSIM ECONOMICS**

Day: **Saturday**  
Date: **20/04/2019**

Time: **11.00 AM TO 02.00 PM**  
Max. Marks: **70**

**S-2019-4621**

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**N.B:**

- 1) All questions are **COMPULSORY**.
  - 2) Figures to the right indicate **FULL** marks.
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**Q.1** Answer **ANY FOUR** of the following: **(20)**

- a) Explain how appropriate organization structure helps in smooth operations of a travel agency.
- b) Enlist the average effects of tourism on a tourist destination.
- c) Discuss the need and purpose of tourist arrival statistics.
- d) Write the functions and role of:
  - i) Department of Tourism
  - ii) WTO
- e) Write a short note on 'Inflation and rate of exchange'.

**Q.2** Answer **ANY TWO** of the following: **(10)**

- a) Tourism activities lead to revenue generation. Explain with examples.
- b) Enlist the various conflict resolution strategies.
- c) Enlist the significance of decision making in tour operations.

**Q.3** Answer **ANY ONE** of the following: **(10)**

- a) Describe the linkage between tourism and employment generation.
- b) Explain the concept of tourism demand and supply with the following supply elements
  - i) Natural resources
  - ii) Transportation
  - iii) Manmade
  - iv) Hospitality & culture

**Q.4** Answer **ANY TWO** of the following: **(10)**

- a) What is 'Sustainable Tourism'?
- b) How are currency exchange rates affected by BOP?
- c) List the various foreign exchange regulations.

**Q.5** Answer **ANY ONE** of the following: **(10)**

- a) Explain the various regional planning considerations in tourism development.
- b) Discuss any five socio-economic benefits of tourism.

**Q.6** Answer **ANY TWO** of the following: **(10)**

- a) Enlist the various forms of tourism.
- b) Discuss the importance of financial planning in tourism organization.
- c) Explain how tourism activities boost the Indian economy.

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