

S.D.E.

S.Y.B.A. (Tourism Studies) : SUMMER - 2019

SUBJECT: INTERNATIONAL TOURISM

Day: Tuesday
Date: 09/04/2019

S-2019-4617

Time: 11.00 AM TO 02.00 PM
Max Marks. 70

N.B. :

- 1) All questions are **COMPULSORY**.
 - 2) Figures to the right indicate **FULL** marks.
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- Q1.** Answer any **FOUR** of the following: **(20)**
- a) What is 'Globalization'?
 - b) Define : a. Passport b. Visa
 - c) Discuss the declaration of Manila.
 - d) Distinguish between 'International' and 'Domestic' tourism.
 - e) Discuss how Bollywood influences tourism preferences. Give examples.
- Q2.** Answer any **TWO** of the following: **(10)**
- a) Define 'International Tourism. Explain the concept of Inbound and Outbound tourism.
 - b) Explain various current trends in International Tourism.
 - c) Write a short note on 'Drug Trafficking and Tourism'.
- Q3.** Answer any **ONE** of the following: **(10)**
- a) Discuss the various environmental and health hazards caused by tourism activities.
 - b) How does tourism affect the economy of a country?
- Q4.** Answer any **TWO** of the following: **(10)**
- a) Explain in detail any Two famous international tourist destinations.
 - b) What is 'Visual Pollution'?
 - c) Write a short note on – Development of aviation and its impact on international tourism.
- Q5.** Answer any **ONE** of the following: **(10)**
- a) Write short note on: i) IATA ii) PATA
 - b) Explain in detail why do people travel?
- Q6.** Answer any **TWO** of the following: **(10)**
- a) Explain in detail various facilities and amenities offered by hotels to international tourists.
 - b) How does the political situation within a country affect its tourism?
 - c) Name any two the following:
 - i) International Airports in India with the city it is located in.
 - ii) International Hotel Chains.
 - iii) International Tour Operators.
 - iv) Adventure Holiday destinations in Asia.
 - v) International Tourism Organizations.

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