

S.D.E.

F.Y.B.A. (Tourism Studies) : SUMMER - 2019

SUBJECT: INTRODUCTION TO TOURISM

Day: Monday
Date: 08/04/2019

Time: 11.00 AM TO 02.00 PM
Max. Mark.70

S-2019-4611

N.B.

- 1) All questions are **COMPULSORY**.
- 2) Figures to the right indicate **FULL** mark.

Q.1 Answer **ANY FOUR** of the following. **(20)**

- a) Write a short note on Travel agents & Tour Operators.
- b) Define Tourism. State its objectives.
- c) Enlist & explain any 5 motives of tourism.
- d) What is Pilgrimage Tourism?
- e) Explain the concept of 'Incredible India'.

Q.2 Answer **ANY TWO** of the following. **(10)**

- a) Explain the concept of 'Sustainable Tourism'.
- b) What are the elements of tourism?
- c) Discuss the impact of tourism on local culture of a destination.

Q.3 Answer **ANY ONE** of the following. **(10)**

- a) Write a note on:
 - i) Adventure Tourism.
 - ii) Medical Tourism.
- b) Explain the environmental and social impact of tourism on a destination.

Q.4 Answer **ANY TWO** of the following. **(10)**

- a) Write a short note on any 2 famous tourism destinations in Asia.
- b) How does tourism generate employment?
- c) Explain how natural environment of a destination boosts tourism.

Q.5 Answer **ANY ONE** of the following. **(10)**

- a) Discuss the growth & development of tourism in India in recent times.
- b) Write a short note on :
 - i) Tourism legislations.
 - ii) Need for security & protection of tourism site.

Q.6 Answer **ANY TWO** of the following. **(10)**

- a) What is Multiplier effect? Give examples.
- b) Why did people travel in ancient times?
- c) Name any 5 INESCO world heritage sites in Asia.

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