

**Pre. Ph.D. Course Work (2017 Course) : (Commerce) : SUMMER - 2019**

**SUBJECT : PAPER - I RESEARCH METHODOLOGY (COMMERCE)**

Day : Monday  
Date : 22/04/2019

**S-2019-5296**

Time: 10.00 AM TO 1.00 PM  
Max. Marks : 100

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**N.B.**

- 1) All Questions are **COMPULSORY**.
  - 2) Each question carries **20** marks.
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**Q. 1** State and explain important steps in Research report writing. **(20)**

**OR**

What is 'Research Problem'? Why is it necessary to identify and formulate the same in Research?

**Q. 2** Comment on any two statistical measures used for analysis of primary data collected. **(20)**

**OR**

What are parametric and non-parametric tests? Illustrate by giving examples.

**Q. 3** Explain the importance of setting objectives and formulation of hypothesis in Research. **(20)**

**OR**

State and explain the difficulties in the collection and analysis of primary data.

**Q. 4** Write a critical note on use of computers in Research. **(20)**

**OR**

Explain the role of SPSS (Statistical Package for Social Sciences) in Research.

**Q. 5** Write Short notes on **(ANY TWO)** **(20)**

- a) Unstructured Interviews.
- b) Usefulness of Chi-square test
- c) Case study method of Research in business
- d) Sampling Methods

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