

**Pre. Ph.D. Course Work (2017 Course) : (Common for Management
Studies/ Computer Application) : SUMMER - 2019**

**SUBJECT : PAPER – I RESEARCH METHODOLOGY / MANAGEMENT STUDIES /
COMPUTER APPLICATIONS**

Day : Monday
Date : 22/04/2019

S-2019-5313

Time : 10.00 AM TO 1.00 PM
Max. Marks : 100

N.B.:

- 1) Attempt **ANY FIVE** questions from each section.
 - 2) Figures to the right indicate **FULL** marks.
 - 3) Answers to both the sections should be written in **SAME** answer book.
-

SECTION – I

- Q.1** Define and explain characteristics of effective research. [10]
- Q.2** Explain the complete process of research. [10]
- Q.3** Discuss research avenues in ‘service sector’ as a domain. [10]
- Q.4** Highlight the role of literature review in formulation of research problem. [10]
- Q.5** How to select suitable research design is always a challenge? Discuss using illustrative examples. [10]
- Q.6** Define the concepts of population and sample. Differentiate between ‘Census Survey’ and ‘Sample Survey’. [10]

SECTION – II

- Q.7** Write an essay on types of measurement and different measurement scales. [10]
- Q.8** Comment on, whether E-survey can be considered a reliable method of data collection. Discuss its pros and cons. [10]
- Q.9** Explain organization and presentation of data for univariate analysis. [10]
- Q.10** Discuss organization of thesis and important steps in thesis writing. [10]
- Q.11** Comment on “the impact of ICT on Social and Economic Development” as a potential area of research. [10]
- Q.12** Discuss the usefulness of various softwares in research. Explain either Mendeley or Endnote in this context. [10]

* * * *