

M. D. (HOMOEOPATHY) PART – II (2016 COURSE) Homoeopathic

Pharmacy : SUMMER - 2019

SUBJECT: HOMOEOPATHIC PHARMACY: PAPER – II

Day : : Saturday
Date : : 15/06/2019

Time: 10.00 A.M. TO 01.00 P.M.
Max. Marks: 100

S-2019-4320

N.B.

- 1) All questions are **COMPULSORY**.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answers to both the sections should be written in **SEPARATE** answer book.

SECTION – I

- Q.1** Write short notes on any **FOUR** : **(20)**
- a) Ash value
 - b) Pharmacognosy
 - c) Phyto- pharmaceutical
 - d) HPLC
 - e) Alkaloids
 - f) Storage of crude drug
- Q.2** Write spectrophotometric analysis of Homoeopathic drug in detail. **(10)**
- Q.3** Describe various chemical constituents of drug. **(10)**
- Q.4** Write pharmacognostic study of cod-liver oil in detail. **(10)**
- OR**
- Describe in detail the collection of drug from plant kingdom.

SECTION – II

- Q.5** Write short notes on any **FOUR** : **(20)**
- a) Location of drug store
 - b) Marketing communication
 - c) License issuing authority
 - d) Purchasing of raw material
 - e) Physician consumer profile
 - f) Inventory control
- Q.6** Write in detail the history of Homoeopathic Industry. **(10)**
- Q.7** Write in detail about goals and organization of production management. **(10)**
- Q.8** What are the methods for media communication for advertising and sales promotion? **(10)**
- OR**
- What are the principles of costing? Write in detail.

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