

**B. Tech. Sem - III (Computer Engg.) 2014 COURSE) (CBCS) :
SUMMER - 2019**

SUBJECT: ENGINEERING ECONOMICS AND MANAGEMENT

Day: Wednesday
Date: 15/05/2019

S-2019-2560

Time: 02.30 PM TO 05.30 PM
Max. Marks: 60

N.B:

- 1) All questions are **COMPULSORY**.
 - 2) Figures to the right indicate **FULL** marks.
 - 3) Assume suitable data if necessary.
 - 4) Draw neat diagram wherever necessary.
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Q.1 Explain in detail Law of demand and Law of Supply with factors affecting it. (10)

OR

Q.1 What is Elasticity? Explain the concept of elasticity of demand, price elasticity, income elasticity and cross elasticity. (10)

Q.2 What is production? Enlist and explain various factors of production. (10)

OR

Q.2 What is cost? Explain short run cost, long run cost, marginal cost and opportunity cost with example. (10)

Q.3 a) Explain perfect competition with example. (05)
b) Write short note on NI at current price. (05)

OR

Q.3 a) Write short note on GDP (Gross Domestic Product). (05)
b) Explain concept of Aggregate supply and aggregate demand consumption. (05)

Q.4 What is Banking? Enlist and explain types of banks with its functions. (10)

OR

Q.4 Explain Globalization and fiscal policy of the government in detail. (10)

Q.5 Enlist and explain various organizational structures in detail. (10)

OR

Q.5 What is Management? Explain in detail various steps in decision making. (10)

Q.6 a) What is team Management? Enlist and explain qualities of good leader. (05)
b) What is plant location? Explain factors affecting plant location. (05)

OR

Q.6 a) Write short note on Financial statements. (05)
b) What is manpower planning? Explain sources of recruitment. (05)

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